

RECENT EXPERIENCE

DETAILER, PROGRAMMER | Brochsteins | June 2019 - Current

Research, develop, and execute training implementation plans that drive system workflow changes in the detailing department. Leads company wide software integration to improve communication and publishing. Collaborate on multidisciplinary teams to generate drawings for field engineers and shop. Design assist on projects with Marriott, Wells Fargo, Lucas Museum of Narrative Art, Google.

CEO & FOUNDER | Cali Balance, Inc. | May 2019 - October 2021

Lead the Cali team with the company mission and vision. Conducted human centered design research, document analysis, user interviews, developed personas, developed low and high fidelity prototypes. Experienced entrepreneurial medical device processes and procedures.

HUMAN CENTERED DESIGN RESEARCHER | University of Houston | Jan 2018 - May 2019

Served as design researcher; extrapolated unmet user needs from mixed methods case study research and data analysis; translated insights into design principles.

Organized sessions with stakeholders, doctors and user support groups; produced journey maps, sketches, and prototypes; refined and validated solutions guided by heuristic analysis.

EDUCATION

B.S. HONORS CUM LAUDE INDUSTRIAL DESIGN | University of Houston | 2015-2019

Concentrations: design research, human centered design, product development and design

CERTIFICATION | Coursera | In Progress

UX Design - by Google

LEADERSHIP

PRESIDENT ELECT | Rotary Club of Houston Skyline | 2020- Current

Coordinate with community partners to discover their needs and how we can help through service above self.

LEAD FACILITATOR COACH | Rotary Youth Leadership Award (RYLA)| 2014-Current

Mentor the future generation of young leaders with new leadership qualities and techniques.

PRESIDENT | Student Industrial Design Society of America | 2018-2019

Coordinated Design Odyssey Conference; Contacted professionals and secured speakers and workshop facilitators. Fund-raised \$6,000+ to send 11 students to SXSW Interactive Conference for free. Organized the University of Houston Industrial Design Annual Exhibition.

MENTOR | TUTOR | Writing to Inspire Successful Education | 2015-2019

Co-Founder, mentor and tutor to low income students at Knowledge Is Power Program (KIPP) to pass state testing and go to and through college. Contributed to increasing KIPP's advanced writing performance from 3% to 16%.

SKILLS

Research

Human centered design, universal design, design thinking, qualitative and quantitative research, customer interviews, persona development, customer journeys

2D/ Visual Design & Digital Interaction Design

Adobe-cc (Id, Ai, Ps, Xd), Autodesk Sketchbook Pro

CAD & 3D Modeling

SOLIDWORKS, Autodesk (AutoCAD, Inventor), bSolid

Programming

Autodesk (Inventor, AutoCAD, Microvellum) Biesse 5-axis CNC (bSolid)

Technical

Sketching, Wire-framing, Laser Cutting, Upholstery, Sewing, Vacuum Forming, Casting, 5 axis CNC, Wood and Metal Shop Proficient

Languages

English (Native), Intermediate Level of French and German

AWARDS

1st Place in Leadership

IDSA Texas Chapter Special Recognition 2019

Alpha Rho Chi Award

Leadership Award 2019

The Honors College Arete Award

Leadership Award 2019

Honorable Mention ReShape18

International Competition Project Cali 2018

Featured on KHOU 11

Project Cali 2018

Third Prize from the Morton Kesten

Universal Design Competition Project Petal 2018